



Call for Submissions



The ITAA Design Exhibition
ITAA Annual Meeting
Los Angeles, California
November 7 - 10, 2007

All submissions must be completed online by June 1 at www.ITAAonline.org

The ITAA Design Exhibition is open to all members of ITAA and to graduate and undergraduate students in textiles and apparel related programs. Non-member submissions must be sponsored by an ITAA active, reserve, or emeritus member. Work must have been executed within the last 3 years and not previously shown at an ITAA Annual Meeting. Work must be constructed by the designer(s). It is the responsibility of the ITAA sponsor to screen the entries for quality, completeness, and accuracy and to be actively involved in the submission process. Up to 3 entries per designer or co-designer in any combination of categories may be submitted. A designer whose work is accepted, or the sponsor, must attend the ITAA Annual Meeting.

The purpose of the ITAA Design Exhibition is to provide an arena for design work to be juried and shown as a form of scholarship. Graduate, undergraduate, and professional designs will be juried as separate categories. If more than one person contributes to a design, the creators will be designated as co-designers. The ITAA Design Exhibition includes a live gallery (static or runway) and a mounted exhibit.

Preparation for Online Submission: Each entrant must create an account under his or her own name. An ITAA member should login as a member and should **not** create another account. A non-member submitter must create his or her own account. There is no charge for creating an account and submitted information is used only for procedures surrounding the annual meeting. The individual who plans to make multiple submissions (i.e., to submit more than one design and/or papers in research or other categories) should create only one account. The individual account allows each entrant to receive his or her own email acceptance or rejection letter(s) for each submission.

1. **Select a category** for review and presentation:

Fiber Art – Textile, apparel, or accessory items with emphasis on aesthetics and the use of materials, surface design techniques, and/or couture construction. This category can include apparel or non-wearable two- or three-dimensional designs. If a garment's stated priority is the surface design or weave structure, a commercial pattern or pattern from another source may be used. The pattern source must be identified. Formats include:

FALG – Fiber Art Live Gallery
FAME – Fiber Art Mounted Exhibit

Target Market – Garment constructed by the designer from an original pattern, with emphasis on materials, aesthetics, garment structure, and wearability. This category includes designs targeted toward a specific consumer, market group, or function. Formats include:

TMLG – Target Market Live Gallery
TMME – Target Market Mounted Exhibit

2. **Create a name** or title for your piece (30 word maximum).
3. **Create a folder** on your computer for each entry. Name the folder so you will recognize it; perhaps an abbreviation of the title of your piece. Each folder will hold 8 files.

File 1: ProceedingsPaper.doc

File 2: Copyright.PDF (signed by designer, model and photographer and scanned)

File 3: ProgramInfo.doc

File 4: Concept.doc (Create a Word file with 5 paragraphs containing your concept statements which you can copy and paste into the appropriate boxes when prompted by the program.)

File 5: Front.jpg

File 6: Back.jpg

File 7: Detail.jpg

File 8: DesignersChoice.jpg

4. **Photograph** images of your design. Take a copy of the copyright agreement with you and obtain signatures of the photographer and, if appropriate, the model. Images may be discarded if there is clutter in the background, if the image is not sized as indicated, or if images are of poor quality.
5. **Preserve originals** of images of your design in TIFF or Photoshop PSD format with size set to 5” x 7” with at least 300 PPI resolution. You may be called upon to provide these for an exhibition catalog and, if your design is a prize winner in the professional category, you have the option of preparing a manuscript about your design for the *Clothing & Textiles Research Journal*.
6. **Prepare images** in JPEG (.jpg) format for jury review. Each image to be uploaded for submission must be a minimum of 1200 pixels in the horizontal or vertical dimension. Neither dimension can be larger than 2000 pixels. All image files must be saved as JPEG files with compression so that the resulting file size of each image is no larger than 500 KB. Include only one view of the design in each image. Items should be photographed as they would be used, i.e., apparel must be photographed against a plain background on a live model, mannequin, or dress form. Non-apparel items must be displayed as they would be exhibited. Images should not disclose the identity of the designer or sponsor. For useful suggestions for preparing images, click on the online tutorial by J.R. Campbell titled “Optimizing Photography for ITAA Design Exhibition Submission” on the Calls page at www.ITAAonline.org

Prepare images of the following:

- A. Full front view
- B. Full back view of apparel items or different angle view of non-apparel items
- C. Interesting design or construction detail
- D. Designer’s choice

You will be required to place each image in the appropriate section of the online submission form. You are responsible for color management, cropping, quality of the images, and proper placement.

7. **Prepare 5 concept statements** about the design. You will be required to type or cut and paste the statements in appropriate places when you submit your proposal. Statements must address the following issues and be submitted in the order listed:

- A. Describe the purpose of the piece (may include inspiration, background, expression, or function). (50 word maximum)
 - B. Describe your design process, including how you implemented the purpose. (50 word maximum)
 - C. Describe the techniques used to create the piece. (50 word maximum)
 - D. Describe materials used. (25 word maximum)
 - E. Give the date completed (must be within last 3 years) and measurements of the piece. If apparel, include: bust, waist, and hip measurements. Provide length, width, and depth for non-apparel items. (25 word maximum)
8. **Prepare a brief paper** in English (1” margins on all edges, single spaced, 4 page maximum) for the *ITAA Proceedings* in Word.doc format. This may be a reformatting of your statements into paragraph form with comment, or you may use the extra space to elaborate on the development of your design. Use Times New Roman, font size 12, for all text. Your paper must be finished copy and show no editing marks. Use APA or Chicago style for references. The document must be editable. Insert a blank line between each section.
- **First Section** – title (30 word maximum, capitalizing only the first letter in the first word and major words)
 - **Second Section** – names of all designers/authors and professional affiliations with geographic locations of all designers/authors in order of authorship. It is appropriate for students to invite the instructor or sponsor to be second author on papers discussing research or designs resulting from class assignments or supervised study.
 - **Third Section** – key words (4 maximum, use single words, not phrases)
 - **Fourth Section** – text of paper
- Images** – Image 1 (full front view) must be referenced in the text of the paper. Images will be captured from those submitted for jurying and inserted in the paper by the ITAA editorial staff. Indicate appropriate placement of the image in the text of the paper with “Insert Image 1 about here.”
9. **Prepare information** (Word.doc format) for the conference program. Include title of the design (30 word maximum, capitalizing only the first letter in major words) and names and professional affiliations of all designers in order of authorship.
10. **Scan the signed copyright** agreement and store as File 2 for uploading with your submission.
11. **Plan for payment** of review fee (\$20 per submission) with a credit card through PayPal. Do not enter the PayPal area until you are ready to click on the “Final Submit” button. You may enter and leave your personal account and review your entries as often as you like until the due date. You must pay the review fee and click on the “Final Submit” button prior to the due date or your submission will be deleted.

Review Process: Each submission will be reviewed by a jury. The jury will view the electronic submissions and evaluate each entry based on: (1) Statement of purpose; (2) Implementation of purpose or process; (3) Aesthetics and visual impact; (4) Quality of technique and execution; and (5) Innovation of design. Acceptance or rejection for the ITAA Design Exhibition will be based on the jury’s scores.

An on-site review by a set of judges based on a physical inspection of each submission will determine award recipients. Entries may be disqualified at any level of the review process. Entries may be disqualified if a design is not delivered on time or by the carrier stipulated in the acceptance email with the appropriate return postage. If the overall construction is judged to be poor during the on-site review,

or if an apparel design is not easily donned or doffed, the entry may be disqualified. The minimum openings in non-stretchable fabrics are: neckline 22”; waistline 37”; and pant hem circumference 12”. Knee-length or longer slim-fit skirts must have a vent, slit, or flare to allow adequate runway walking ease.

Follow Up: Entrants and their sponsors, if applicable, will be notified via email of the outcome of the jury review, and designers of accepted entries will be emailed guidelines for the delivery of their piece(s) to the annual meeting site where awards will be determined. Sponsors must be able to deliver and retrieve sponsored designs. Items selected for the Mounted Exhibit will need to be delivered or shipped to the exhibit site and must remain on exhibit until the exhibit closes.

Non-Liability: Reasonable care will be taken in handling and displaying accepted items. Neither ITAA nor the facility hosting the exhibit assumes responsibility for loss, liability, or damages incurred before, during or after the ITAA Design Exhibition.

Questions?

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